



# Content Writer

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**Quadmark are looking for a creative content writer with a passion for training and technology to interpret our clients needs and to develop content with high impact. You will work on a variety of projects, including training packages, marketing collaterals, e-learnings, incentive campaigns, websites and product packaging working with our designers and accounts team.**

No two weeks are the same, and no ideas are too creative. Your writing will bring to life our client's innovative products and support retail field teams to develop their sales skills. Whatever the topic, you will be empowered to put your experience and innovative thinking into practice every day. Our promise to you is to develop you to be the best in the world and help you grow your career. Your promise to us is to execute with commitment, passion and energy for the team.

## What will you do?

- You will develop an in-depth understanding of client products, services, and brand standards.
- You will take complex project / content briefs to record requirements and client needs and where needed simplify for others in the team
- You will create innovative and engaging training content for products and services based on client brief.
- You will support the development of training campaigns and help shape and develop memorable experiences for training events.
- You will be responsible for content projects that require high visibility content such as keynote speeches, global curriculums and product launches.
- You will be accountable for the final quality check of content output
- You will collaborate with a team of content writers, designers and account managers to produce best-in-class material.
- You will coach and mentor copywriters on the team.

## About you:

- You have 2+ years experience in content writing and development either on the agency or client side.
- You have a knack for writing fresh and engaging materials that transform complex information and messaging into easy-to-remember and exciting content.
- You understand how to manage and meet challenging deadlines while not compromising on the quality of your work.
- You have excellent attention to detail and have had responsibility for the final quality check of content output
- You have a keen eye for design and are able to work with designers to deliver your content ideas.
- You have a passion for technology and you are excited by the world of learning and development, it is your mission to educate, and keep up to date on the latest innovations in training.
- You are a confident (or willing to become) user of Google applications.

## To thrive at Quadmark you also have these attributes:

- **Humility** - You are self aware, self critical, respectful and modest. You have a great sense of humour and don't take yourself too seriously.
- **Adaptability** - You are curious by nature and motivated by constant change. You ask lots of questions and look for opportunities to develop yourself. You are forward thinking, challenge the norm and like to be stretched out of your comfort zone.
- **Commitment** - You are high energy and have a strong work ethic. You are an organised person who doesn't mind rolling up their sleeves and getting on with it, with a sense of ownership and resourcefulness.
- **Collaboration** - You have an open, honest and transparent communication style. You operate with teamwork first. You are a good listener, open to the ideas and share knowledge to enable and better others.
- **Caring** - Trust and mutual respect are a given for you. You care about the outcome and are willing to go the extra mile and make a difference. You always looks for the opportunity to help others when bandwidth allows.

## Why you will love working with us

- The opportunity to work with amazing people everyday.
- Exposure to continuous and cutting edge learning.
- The flexibility to work remotely.
- Opportunities to travel abroad.
- Being part of a supportive, rewarding and fun environment and a growing team!

## About Quadmark

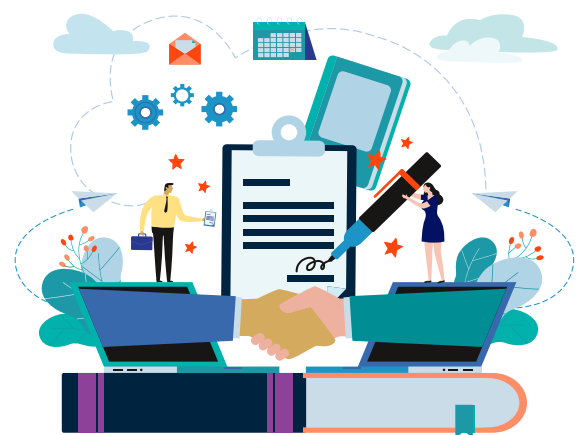
Back in 1999 we began our mission to inspire teams to think differently about their customer experience. We do this through a blend of advising, creating and enablement. We now work with some of the world's most exciting organisations to drive growth and productivity throughout their ecosystem.

We love working with fast paced and continuously evolving organisations because we understand what it takes to inspire change and learning in tech savvy teams. Delivering quantifiable results through a blend of global expertise, customised training and sales enablement.

We really do understand complex business and the latest market challenges, allowing us to motivate teams to go to market using relevant, technology driven and creative sales tools.

We integrate our expertise into dynamic businesses by sharing our channel know how and designing genuinely creative content.

We are global, we are fast and we think big. We are a bit nerdy, we hate powerpoint and we love what we do!



## How to apply

If this role sounds like something you'd be great at, we'd love to hear from you. Please email [careeropportunities@quadmark.com](mailto:careeropportunities@quadmark.com) for more info.